

ap Allen Print

# Price Guide



R&R don't have to leave the bank

89

Bank of America

COMBOS TO QUENCH YOUR CRAVINGS

15 LUNCH SPECIAL

HUNGRY FOR MORE?

654-3333

PIZZA

BETTER FASTER STRONGER

6.75

BUCK BREAD

Peace for Thought

Scenic landscape image

SPARTAN MARATHON TRAINING

22-23 FEB - 1-3 MARCH, 2012

ALLEN PRINT

Great Outdoors

Green patterned background



Winks On A Wire

Extra! Extra!

Business cards with financial data

09.25	06.25	20.25
17.25	07.25	29.25
20.25		

Business cards with photos

Best Deal Through

Business Packages

metro logo

Scenic landscape image

Interior design images



# Choose Allen Print

## *Service, Quality, Community*

Allen Print is a community focused company that's primary focus is to help our clients and communities grow. We are proud to have grown our services over the years to best serve our clients through dedicated service, and quality products at competitive pricing. Our vision is to be Atlantic Canada's leader of quality and an expert guide to printing solutions.

*When our clients succeed, we succeed.*



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# About This Guide

To better serve you, we have compiled pricing for our most sought-after products. Though we strive to keep this information as up to date as possible, prices may fluctuate as a result of stock changes or other variables outside of our control. All pricing is based on supplied print ready PDF files. Taxes, shipping and artwork setup are not included. Please contact us for personalized quotes. One of our knowledgeable sales representatives would be happy to help you!

902-423-8281 | [printing@allenprint.ca](mailto:printing@allenprint.ca)

## Legend

Many of our products have various extras that can be added to give your project that extra special touch. You will find these symbols throughout the guide on the product pricing pages. The legend below refers to some of the most popular add ons we offer:

**123**

Numbering



Spot Colour  
Printing



Lamination



Various Stock  
Options Available



Various Sizes  
Available

**ABC**

Variable Data

# How To Use This Guide

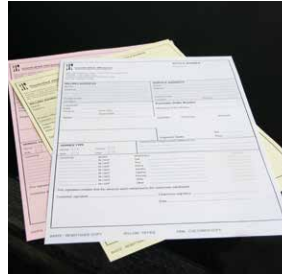
These symbols will tell you what extra options are available for each product. Refer to the legend on page two for clarification.

The first section of the pricing table gives you the name and size of the product, as well as colour information.

4/0 = Full Colour 1 Side  
 4/Black = Full Colour 1 Side, Black 1 Side  
 4/4 = Full Colour 2 Sides  
 Black/0 = Black 1 Side

Here you will see the name and description of the product. Descriptions will include how the job is printed and the stock it's printed on.

The second & third sections of the pricing table give pricing per specific quantities.



## NCR Forms - Two and three-part NCR forms.



Product	Price for 500	Price for 1000
8.5" x 11" Two-Part NCR - Black/0	\$137	\$226
8.5" x 11" Three-Part NCR - Black/0	\$188	\$329

Need them in books? Ask our Sales Team about wrap around covers.

# Logo Design Packages

<p><b>\$250</b> Basic</p> <hr/> <p>FREE Consultation</p> <p>2.5 Hours Design Time</p> <p>Folder with Logo Files</p>	<p><b>\$750</b> Standard</p> <p><b>MOST POPULAR</b></p> <hr/> <p>Free Consultation</p> <p>8-10 Hours Design Time</p> <p>Folder with Logo Files</p> <p>Brand Guidelines Page</p>	<p><b>\$1250</b> Professional</p> <hr/> <p>Free Consultation</p> <p>8-10 Hours Design Time</p> <p>Folder with Logo Files</p> <p>8-10 Hours Design Time</p> <p>Business Card Design</p> <p>One Marketing Piece Design ie. postcard, brochure, rack card, flyer, or social media ad</p>
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Whether you're just starting out, or looking for a refreshing new look, our in-house graphic designer can create the logo you're looking for. Call to set up your free consultation with our graphic designer to discuss your design needs.

## Digital & Offset Printing

### **Konica Minolta I085 Digital Press**

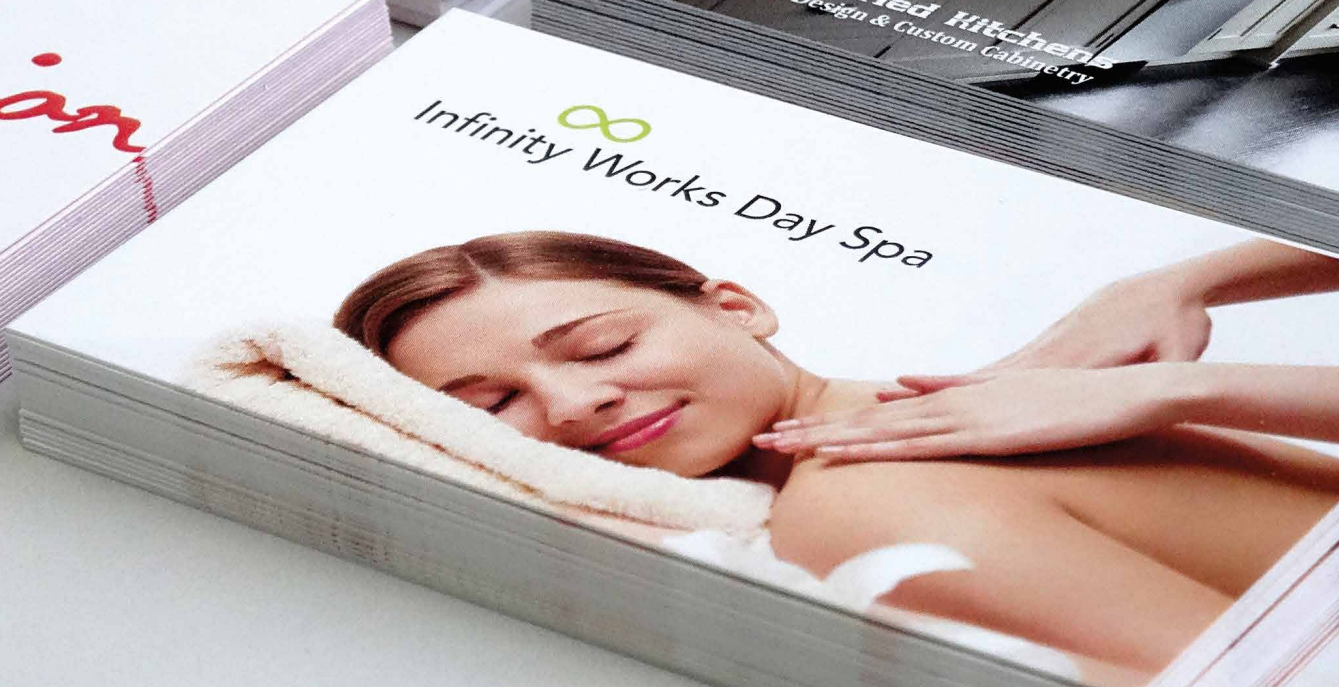
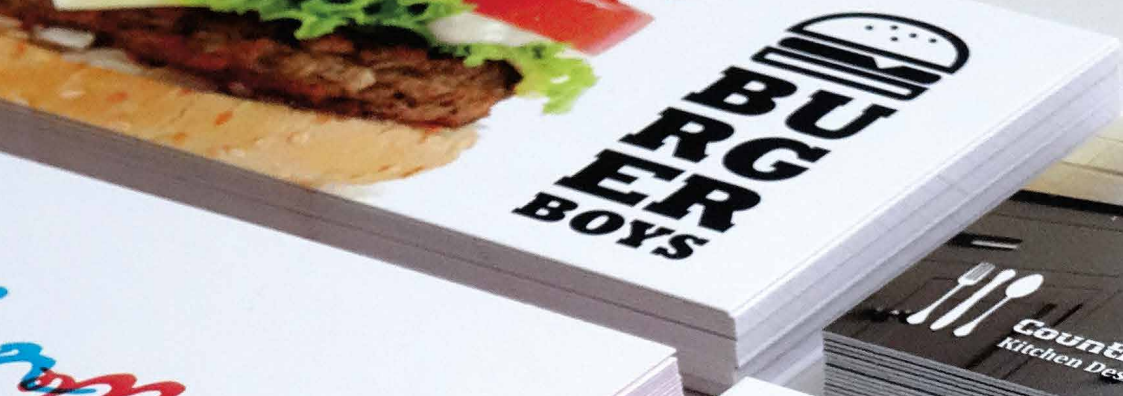
High quality full colour prints  
Pantone colour matching  
Max sheet size of 13" x 19"  
Small volume runs  
Quick turnaround times

### **Konica Minolta 95I Digital Printer**

Black & white printing  
Max sheet size of 12" x 18"  
Small volume runs  
Quick turnaround times

### **SM74 Heidelberg Offset Press**

4 colour process & Pantone colour printing  
Max sheet size of 20" x 29"  
Varnish & aqueous coatings  
Cost effective high volume runs







## Business Cards - Digitally printed on 14 point gloss card stock.



Product	Price for 500
Premium Business Cards - 4/0	\$34
Premium Business Cards - 4/4	\$41

Advertise your business right on your customers fridge or office filing cabinet with magnetic business cards. Contact us for a quote.



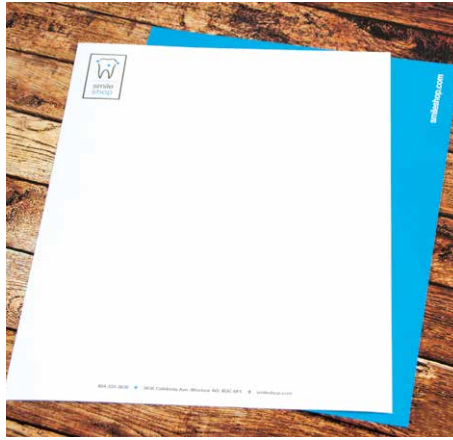
**The  
Great Outdoors**

phone: 907 670 0504

email: [info@thegreatoutdoors.com](mailto:info@thegreatoutdoors.com)

1533 Spruce Ridge, Londonderry, NS B2G 4K1

**Great Outdoors**



**Letterhead** - Digitally printed on 60 lb uncoated text.



Product	Price for 500	Price for 1000
Letterhead - 4/0	\$114*	\$143*

\*Prices may vary depending on ink coverage.



**exclusive coupon inside!**

Pals Rewards savings on nutrition solutions to help your pet be a great one.

**unleashed.**  
by petco



## Envelopes - Digitally printed standard #10 and standard #10 window envelopes



Product	Price for 500	Price for 1000
Standard #10 Envelope - 4/0	*\$129	*\$182
Standard #10 Window Envelope - 4/0	*\$123	*\$189

\*Prices may vary depending on ink coverage.

RECEIVED BY

# Purchase Order

SUP  
SALE  
ADD  
TELE  
FAX



phone: 907 670 9504  
email: info@thegreatoutdoors.com  
1533 Spruce Ridge, Lundberrry, NS B7G 4K1

HST # 000000000 RT

HST # 000000000 RT

DATE

Dollars  
100

NO REQUIREMENT



RECEIVED FROM \_\_\_\_\_  
the sum of \_\_\_\_\_

## DESCRIPTION

## AMOUNT

SUBTOTAL

HST

TOTAL

CROMBIE REIT

LOCATION									
TENANT									

- CASH
- VISA
- MC
- CHEQUE
- DEBIT
- AMEX

RETAIL/OFFICE

PARKING

PER \_\_\_\_\_

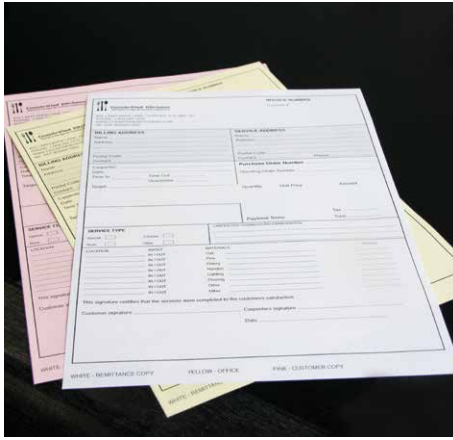
OTHER \_\_\_\_\_

## USED FOR:

ORDER DATE \_\_\_\_\_  
DATE REQUIRED \_\_\_\_\_  
WORK ORDER NO \_\_\_\_\_  
REQUESTED BY \_\_\_\_\_  
RECEIVED \_\_\_\_\_

DAT  
WOR  
REC  
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ORDER  
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## NCR Forms - Two and three-part NCR forms.



123

Product	Price for 500	Price for 1000
8.5" x 11" Two-part NCR - Black/0	\$137	\$226
8.5" x 11" Three-part NCR - Black/0	\$188	\$329

Need them in books? Ask our Sales Team about wrap around covers.







**Postcards** - Digitally printed on 14pt coated card stock.



Product	Price for 500	Price for 1000
4" x 6" Postcards - 4/0	\$89	\$139
4" x 6" Postcards - 4/4	\$126	\$203
5" x 7" Postcards - 4/0	\$147	\$261
5" x 7" Postcards - 4/4	\$218	\$361



**Specialty Tea**

**Specialty Tea**  
A selection of specialty teas from around the world, including Earl Grey, Lemon Verbena, and many more. \$12

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## Rack Cards - Digitally printed on 14pt coated card stock.



Product	Price for 500	Price for 1000
4" x 9" Rack Cards - 4/0	\$113	\$183
4" x 9" Rack Cards - 4/4	\$163	\$263

Join us for our  
*Grand Opening*  
sign-up event

Residents of Willow Creek, please join us June 20th for the grand opening of Willow Creek Golf & Country Club.

One Free Round of Golf  
Club House Tours  
% off Membership sign-up

Willow Creek  
202-543-7343

ALTHOUGH GREY  
HI-WHITE TOES

**\$5 LUNCH SPECIAL**  
INCLUDES A SLICE OF PIZZA AND A CAN OF POP

**HUNGRY FOR MORE?**  
ADD A SE

*Birds On A Wire*

**Extra!  
Extra!**

Ever dreamed of seeing yourself on the big screen? Now's your chance!

*Birds on a Wire* Film Production is looking to fill the stands at **LeCroy Stadium** for the filming of "Home Run". Grab some friends and join us **Aug 18th from 12-4pm** for your chance to see yourself amongst the stars.

STANA STREET,  
NTARIO C2E 1D9



## Door Hangers - Digitally printed on 12pt coated card stock.



Product	Price for 500	Price for 1000
4" x 9" Door Hangers - 4/0	\$174	\$314
4" x 9" Door Hangers - 4/4	\$245	\$414



# Crafts For Kids

## March Break Day Camp

8 am - 4 pm daily | Ages 4 - 9  
\$250 Per Child (Includes daily snacks, and all craft supplies.)

**March  
14-18**

**Register Today!**  
902.176.9876 | [craftsforkids.com/marchbreak](http://craftsforkids.com/marchbreak)

Register by February 28 to reserve your spot. Daily lunches must be provided by parent/guardian.



Crafts for Kids  
902.176.9876  
[craftsforkids.com](http://craftsforkids.com)  
97 Fort Road,  
Riverside, NS  
G7B 0V4



**Flyers** - Digitally printed on 100lb gloss text.



Product	Price for 250	Price for 500
8.5" x 11" Flyers - 4/0	\$124	\$207
8.5" x 11" Flyers - 4/4	\$195	\$308



Food for  
Thought





## Brochures - Tri-fold or half-fold brochures, digitally printed on 100lb gloss text.



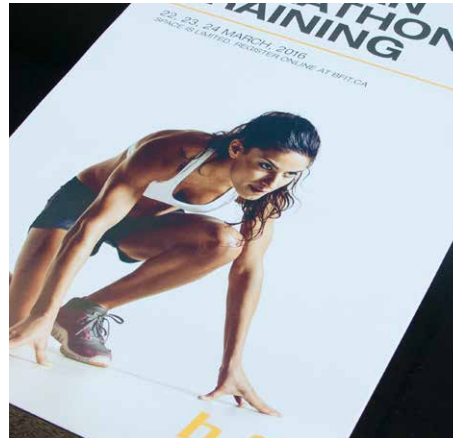
Product	Price for 250	Price for 500
8.5" x 11" Brochures - 4/4	\$226	\$339



# Outray Off the Beaten Path.

*Immerse Yourself in Nature.  
Explore the Great Outdoors.*

*The  
GreatOutdoors.com*



**Posters** - Digitally printed on 100lb gloss text.



Product	Price for 250	500
11" x 17" Posters - 4/0	\$205	\$333

## Also Available:

Calendars  
Newsletters  
Magazines  
Perfect Bound Books  
Sheet and Roll Labels

Our capabilities are always growing. If you have any questions about what we can do, please check with a member of our Sales Team.

## Wide Format Printing

### **HP L26500**


High quality full colour prints

Max sheet size of 60"


Eco-friendly latex inks - Zero VOC

Quick turnaround times

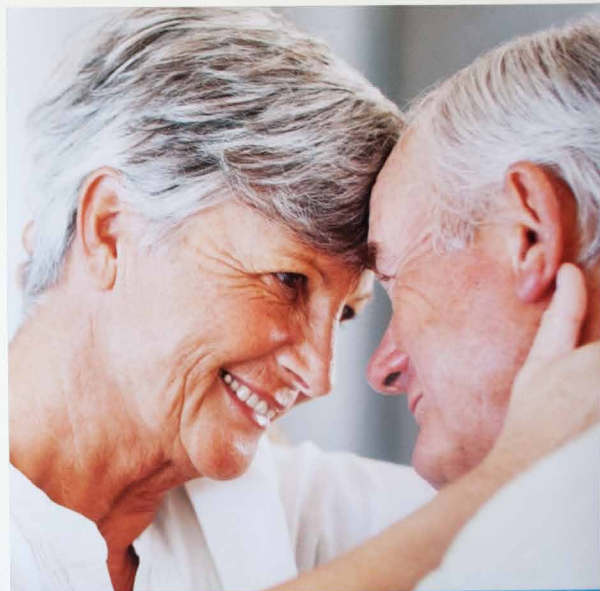
Mountable on a variety of substrates




*Smile and Enjoy Life*



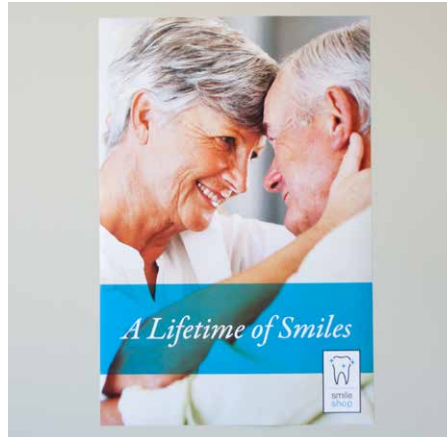
smile  
shop



*A Lifetime of Smiles*



smile  
shop



**Posters** - Printed on 9mil high gloss photo paper:



Product	Price for 1
24" x 36" Poster - 4/0	\$64

# Discover Nature's Beauty.



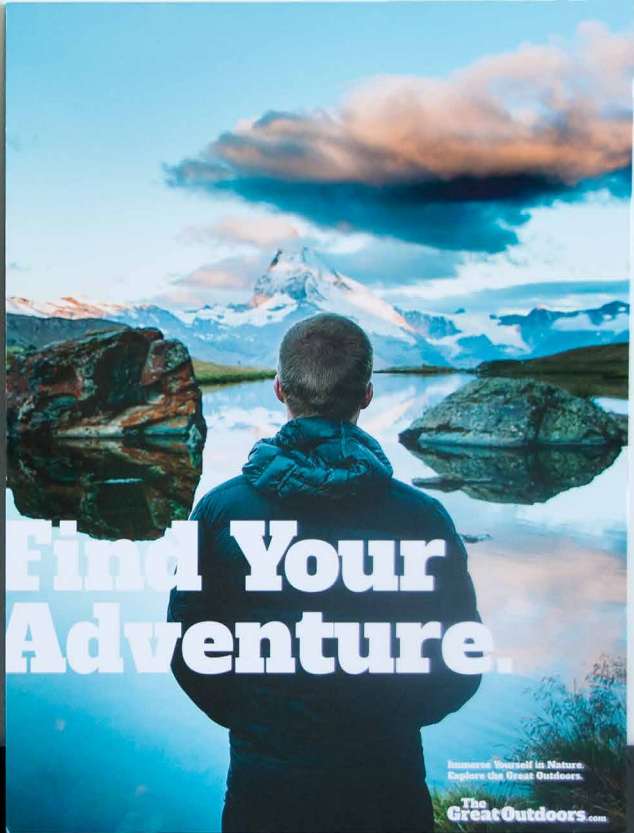
Immerse Yourself in Nature.  
Explore the Great Outdoors.

**The Great Outdoors**

**The Great Outdoors**

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# Find Your Adventure.



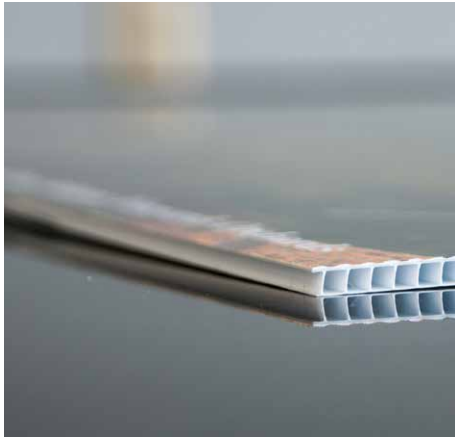
Immerse Yourself in Nature.  
Explore the Great Outdoors.

**The Great Outdoors**.com

**The Great Outdoors**

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## Coroplast / Foamcore Signs - Printed on coroplast or foamcore.



Product	Price for 1
18x24 Sign - 4/0	\$43
24x24 Sign - 4/0	\$58

Sintra, alumaboard and other substrates available.



Siesta Suites

BAHAMAS

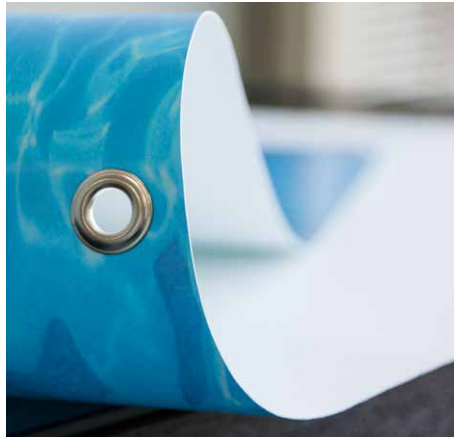
CUBA

DOMINICAN

JAMAICA

MEXICO

[siestavacations.com](http://siestavacations.com)



**Banners** - Printed on 13oz scrim banner material. Edges are reinforced and grommeted.



Product	Price for 1
2x6 Banner - 4/0	\$119
3x8 Banner - 4/0	\$157
4x10 Banner - 4/0	\$245



**FRESH  
LETTUCE  
ONION & TOMATO  
A THICK  
JUICY  
BEEF PATTY  
& ZESTY  
CHEESE  
ALL BETWEEN A  
SOFT  
SESAME SEED  
TOPPED BUN**

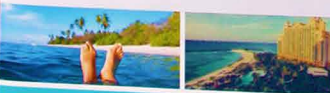
*Experience Your  
Dream Vacation!*



Siesta Suites

BAHAMAS  
CUBA  
DOMINICAN  
JAMAICA  
MEXICO

[siestavacations.ca](http://siestavacations.ca)



**SOCK  
MONSTER**

Handmade Socks for Kids

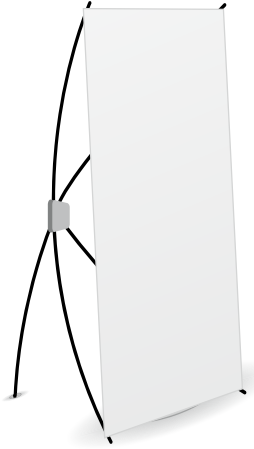


Whatever your little  
monster gets up to each day.

Sock Monster socks will  
withstand their play.

Colorful fun patterns  
No slip rubber bottoms  
Quality Guarantee

[sockmonster.ca](http://sockmonster.ca)



## Stand Up Displays - Printed on 9mil blockout satin. Graphic installation included.



Product	Price for 1
X-Frame Display - 4/0	\$149
Premium Pull Up Display - 4/0	\$299



# Sale

Customize your storefront with

## Custom Cut Vinyl Decals

Contact your sales rep for a personalized quote

## Promotional Products

### **Silk Screening, Embroidery and Custom Imprinting**

Looking for a unique way to promote your business? Talk to your sales representative about our extensive list of promotional items. Prices may vary depending on decoration method and colours.







## Pens

Product	Description	Quantity	Price
Economy	Plastic removable cap, ballpoint pen, black ink. Screen print, one colour barrel imprint included.	500	\$0.35/unit
Regular	Colourful translucent barrel, textured rubber grip, black ink. Screen print, one colour barrel imprint included.	300	\$1.12/unit
Executive	24K gold-plated accents, polished finish ballpoint. Screen print, one colour barrel or cap imprint included. Laser engraving and personalization options available.	50	\$10.14/unit





## Golf

Product	Description	Quantity	Price
Golf Balls	Lonomer cover; high powered core for maximum distance. 1-2 colour logo imprint included.	12 dozen	\$25/dz
Golf Shirts	Performance polo, moisture wicking, UV protection. Designed to maximize multiple decoration possibilities. Standard embroidery included*	10	\$60/unit
Golf Tees	Five evolution tees in individual polybag. Screen print, 1-color, 1 location included.	250	\$155

\*Left chest embroidery included. Please check with our Sales team for custom decoration options.





## Drinkware

Product	Description	Quantity	Price
White Mugs	Glossy exterior/interior with a large C-handle. 11 oz. capacity when filled to the rim. Screen print, one colour, one location included.	72	\$2.15/unit
Tumblers	16oz. insulated stainless steel travel tumbler: Screen Print, one colour, one location imprint included.	48	\$4.80/unit
Water Bottles	17 oz, easy-grip curved shape, Tritan copolyester bottle, BPA free. Screen print, one colour, one location included.	50	\$9.90/unit





## Apparel

Product	Description	Quantity	Price
T-Shirts	Heavy cotton, 8.9 oz., 100% cotton preshrunk jersey knit. Standard screen print included*	12	\$9.99/unit
Hoodies	12-oz, 100% polyester double-knit fleece. Standard embroidery included*	12	\$48/unit
Jackets	Colour block soft shell jacket. Wind & Water Resistant. Standard embroidery included*	12	\$69/unit

\*Left chest decoration included. Please check with our Sales team for custom decoration options.







## Promotional Products

## Hats

Product	Description	Quantity	Price
Economy Hats	Brushed cotton cap, structured 6 panel, low profile, fabric covered short touch strap. Standard embroidery included*	10	\$9/unit
High End Hats	New Era® flat bill stretch fit cap. 5-panel with seamless front panel. Standard embroidery included*	10	\$27/unit
Toques	Double stripe knit beanie. 100% acrylic. Standard embroidery included*	10	\$13/unit

\*Front embroidery included. Please check with our Sales Team for custom decoration options.





## USB Keys

Product	Description	Quantity	Price
2GB Swivel Drive USB	Swivel drive USB with metal clip. Decoration available on both sides.Two colour imprint, or engraving included for one location.	100	\$7.99/unit
2GB Specialty USB	Credit card shaped USB with an extra large imprint area.Two colour, one location imprint included.	100	\$7.99/unit
Power Banks	2000 mAH power bank with USB charging cable. Screen Print, two colour, one location included.	100	\$14.99/unit



printing@allenprint.ca | 902.423.8281 | [allenprint.ca](http://allenprint.ca)  
8-50 Akerley Blvd., Dartmouth, N.S. B3B 1R8

